



## Applications open for Pitch@Palace 10.0

*Pitch@Palace calls on technology Entrepreneurs nationwide to apply for Pitch@Palace 10.0*

LONDON, 11 June 2018: [Applications for Pitch@Palace 10.0](#) are now open. Pitch@Palace - founded by The Duke of York in 2014 - is calling for Entrepreneurs all over the country working across a broad range of technologies to apply.

Pitch@Palace amplifies and accelerates the work of Entrepreneurs. Over the last four years Pitch@Palace has held events or worked with Entrepreneurs from more than 50 countries. The programme guides, helps and connects Entrepreneurs and early-stage businesses with potential supporters, including CEOs, influencers, angels, investors, mentors and business partners. Since the initiative was set up, it has helped over 600 start-up businesses, created 2,314 new jobs and generated over £600 million of new economic activity.

Pitch@Palace 10.0 will take place in London on **7 November 2018**. Under a broad technology theme, Pitch@Palace 10.0 is seeking Entrepreneurs that have identified opportunities in the following areas:

- Biotech and Medical Technology
- Consumer Technology and Internet of Things
- Cybersecurity
- Data Management and Analytics
- Educational Technology
- Energy, Environmental and Renewables Technology
- Fintech
- Fitness Tech
- Health and Wellbeing Tech
- Industrial Technology
- Materials, Substances and by-products
- Media, Communications and Entertainment Technology
- Robotics, Artificial Intelligence, and Virtual Reality
- Smart Cities
- Other

**Speaking at Pitch@Palace 9.0 at St. James's Palace on 25 April 2018, Irra Ariella Khi, CEO and Co-Founder of VChain Technology and winner of Pitch@Palace 9.0, said:** "If I had to describe Pitch@Palace in three words, they'd be: aspirational, meaningful, and change-making. We have already made some wonderful connections this evening. We have met people tonight whose work has been so instrumental in the development of our business ideas, but who we have never actually been able to access to have a one-on-one conversation with. People in the audience here are so open, so proactive and are genuinely looking to help you. Pitch@Palace has already proved to be a hugely transformative process for us. Watch this space!"

As part of the build up to Pitch@Palace 10.0 in London, Pitch@Palace On Tour events will be held around the United Kingdom. These events provide Entrepreneurs from across the UK with the opportunity to practise their Pitches, learn about the programme, connect with local stakeholders and receive mentoring to help the development of their businesses. Through Pitch@Palace On Tour and direct applications, Entrepreneurs are chosen to Pitch at Pitch@Palace Boot Camp.

*Dates for Pitch@Palace 10.0 events are:*

<b>Pitch@Palace On Tour Edinburgh, Edinburgh Business School, Heriot Watt University</b>	<b>2 July</b>
<b>Pitch@Palace On Tour Wrexham, The Town Square</b>	<b>11 July</b>
<b>Pitch@Palace On Tour Belfast, Catalyst and Ormeau Baths</b>	<b>21 September</b>
<b>Pitch@Palace 10.0 Boot Camp, University of Cambridge Judge Business School</b>	<b>4 October</b>
<b>Pitch@Palace 10.0</b>	<b>8 November</b>

To take part in the programme, Entrepreneurs can apply here: <http://pitchatpalace.com/apply-10>

**ENDS**

Notes to Editors

About Pitch@Palace

Pitch@Palace guides, helps and connects Entrepreneurs and early-stage businesses with potential supporters, including CEOs, influencers, angels, mentors and business partners. Pitch@Palace aims to create introductions to Mentors and Advisers through its Audiences, provide access to Distribution Systems and Supply Chains, make Connections and help with Investment.

When they won Pitch@Palace 1.0, Blocks – the world’s first open hardware and software platform for wearable devices – had an idea for a transformative consumer product, without the experience or networks to bring it to market. Four years on from Pitch@Palace 1.0, they launched the final product at CES 2018 in Las Vegas, one of the largest consumer electronics shows in the world.

One of the most notable success stories from Pitch@Palace is technology business Magic Pony, which took part in Pitch@Palace 3.0 and met its investors through the programme. It sold to Twitter in June 2016 for a reported \$150 million. Vocal IQ, Pitch@Palace 2.0 Alumni, develops speech recognition systems and was sold to Apple in 2015.

About Pitch@Palace Global

Pitch@Palace Global supports Entrepreneurs from markets across the world to access Mentors and Advisers, Distribution Systems and Supply Chains, Connections and Investment. It aims to showcase the best of British entrepreneurial activity and to exchange ideas and enterprising businesses around the world.

Pitch@Palace Global delivers growing international scale to Pitch@Palace, creating a global platform for both Entrepreneurs and Audiences to seek new markets and find new partners and investors, building prosperity globally. Developing this interconnectivity amongst innovative businesses and Entrepreneurs around the world will support the growth of all the international businesses and Pitch@Palace Entrepreneur Alumni.